

# INDIANA TOURIST ATTRACTION SIGN POLICY

## 1. PURPOSES AND APPLICATION:

This policy supersedes the Supplemental Guide Sign Policy for Tourist Attractions. Indiana Code Section 9-21-4-5 allows the Indiana Department of Transportation directional signing for tourist activities by using Tourist Oriented Directional Signs (TODS) or Supplemental Information Guide Signs for the Interstate System. Attraction directional signs provide motorists with directional information for attractions and points of interest such as historic, cultural, college, university, religious sites, lakes, or sites of natural scenic beauty or suited for outdoor recreation.

## 2. DEFINITIONS:

**Consolidated Attraction Signing** - Customized attraction signing requested by a Municipality or County to direct the motorist to multiple attraction facilities that are located throughout a city, town, or county. If the request is approved by the Department of Transportation, the city, town, or county will bear the expense of design, fabrication, installation and maintenance of the customized qualifying TODS signs.

**Conventional Highway** - Any State or US highway other than a freeway or expressway.

**Expressway** - A divided arterial highway for through traffic with partial control of access and with interchanges at junctions with high volume highways. For purposes of this policy, sections of expressways with at-grade intersections will be considered as conventional highways, and sections of expressways with interchanges will be considered as freeways.

**Freeway** - A divided highway to which the only means of ingress and egress is by interchange ramps, i.e. an interstate highway.

**General Motorist Service Signs** - A square blue and white international symbol sign or rectangular blue and white international symbol and/or legend sign providing motorists with directional information and/or identification of motorist services located along or near state highways.

**Metro Area** - An area of 100,000 inhabitants or more living in one or more contiguous cities or towns that are recognized as a statistical metropolitan area.

**Rural Area** - An area with under 5,000 inhabitants.

**Supplemental Guide Sign** - A large green and white or brown and white sign on a freeway or expressway which provides one or two supplemental destinations which can be reached from the interchange. Only one supplemental guide sign can be authorized on any interchange approach.

**Tourist Attraction Signage** - Official signing that is located within the right-of-way of a state or federal highway that gives specific directional information regarding activities or sites of significant interest to the traveling public. Typically, brown and white signs are used for public recreation and cultural interest areas and green and white signs are used for tourist attractions.

**Tourist Oriented Directional Sign (TODS)** - A rectangular green and white or brown and white sign providing motorists with directional information to tourist oriented businesses offering services or activities for tourists. Intended for use on conventional, at-grade intersection roads.

**Trailblazing** - Informational plaques or shields designed to provide the traveling public with route guidance in following a trail to a particular tourist attraction. Used to direct motorist to a facility after leaving a major highway or road.

**Urban Area** - An area of 5,000 to 100,000 inhabitants living in one or more contiguous cities or towns, which is not included in a metropolitan area.

### 3. ATTRACTIONS ELIGIBLE FOR TOURIST ATTRACTION SIGNAGE

These tourist attractions may include cultural, scenic and historical places of interest as well as businesses offering a unique product or service.

**Airport** - An airport approved by the Federal Aviation Administration. Typically a green and white sign.

**Amusement Park** - A commercially operated park enterprise which supplies refreshments and various forms and devices of entertainment. Typically a brown and white sign.

**Arena** - A stadium, sports complex, auditorium, civic center, or race track, which has a seating capacity of at least 5,000. Typically a brown and white sign.

**Armory** - A place operated by the United States Government or State of Indiana where military equipment is stored and military personnel are trained. Typically a green and white sign.

**Business District/Main Street Communities** - The central business district of a community or an area within a community which has been officially designated as a main Street community by the Indiana Department of Commerce. In order to qualify for signs on a freeway, the municipality must have two or more exits from the freeway. Typically a green and white sign.

**Cemetery** - State or national cemetery or a cemetery with historical significance. Typically a green and white sign.

**College or University** - A degree-granting institution fully accredited by the Indiana State Regents for Higher Education with an enrollment of a minimum of 700 full time students. Typically a green and white sign.

**Convention Center** - A center for hosting events with a seating capacity of at least 5,000. Typically a green and white sign.

**Cultural Center** - A center for performing arts, exhibits, concerts, etc., and which has an occupancy capacity of at least 250 people. Typically a brown and white sign.

**Educational Center** - A facility which is of outstanding educational value and which conducts tours on a regularly scheduled basis throughout the year. Typically a green and white sign.

**Fairground** - A community operated tract of land with permanent buildings such as exhibition halls, bandstands, etc., where fairs or exhibitions are held. Typically a green and white sign.

**Historical Site** - A structure or district recognized by the Indiana Register of Historic Sites and structures as being of historical significance and which is open to the public. Typically a brown and white sign.

**Military Base** - A facility operated by the federal government for training of nonlocal troop units, or for maintaining inventory and warehousing equipment. Typically a green and white sign.

**Museum** - An organized and permanent institution, with professional staff, essentially educational or aesthetic in purpose, which owns or utilized tangible objects, cares for them and exhibits them to the public on some regular schedule. Typically a brown and white sign.

**Park** - An area which is open to the general public for activities such as fishing, picnicking, hiking, swimming, boating, sports events, etc. Typically a brown and white sign.

**Recreation Areas, Forest or Wildlife Refuge** - An area designated and under Federal, State or local jurisdiction. Typically a brown and white sign.

**Religious Site** - A shrine, grotto, or similar type-site, which is of a unique religious nature. Typically a green and white sign.

**Resorts/Snow Ski Areas** - A facility with those recreational amenities normally present at a facility which is the main focal point of a vacation. In order to qualify as a resort, the facility should be situated to take advantage of natural, historic, or recreational attractions. Typically a brown and white sign.

**Scenic Site** - A natural or man-made picturesque view of outstanding interest to the general public. Typically a brown and white sign.

**Specialty Hospital or Institution** - A facility operated by the state or federal government, or approved by the Indiana Department of Health which provides specialized medical services.

**U-Pick Farms, Orchards & Farmers Markets** - An established area or facility where consumers can purchase or pick fresh Indiana food products directly from Indiana producers. Typically a green and white sign.

**Vocational-Technical Schools** - Fully accredited by the Indiana State Department of Vocational and Technical Education. Full-time with 700 student enrollment. Typically a green and white sign.

**Winery** - Offers tours and has a tasting room or area. Typically a green and white sign incorporating the grape cluster logo.

**Zoological/Botanical Facility** - A collection of unique living animals or plants. Typically a brown and white sign.

Although typical sign colors are identified, all signs can be green and white.

#### 4. TOURIST ORIENTED DIRECTIONAL SIGNS (TODS)

##### A. Eligibility Requirements for TODS

1. **General** Attractions shall satisfy the requirements in Section 3; be open to all persons regardless of race, color, religion, ancestry, national origin, sex, age, or disability; be neat, clean, and pleasing in appearance; maintained in good repair; and comply with all Federal, State and Local regulations for public accommodations concerning health, sanitation, and safety.
2. **Admission Charges** If general admission is charged, charges shall be clearly displayed so as to be apparent to prospective visitors at the place of entry.
3. **Parking** Adequate Off-street parking for normal visitor demand but not less than 15 vehicles.
4. **Restrooms and Drinking Water** must be available for public use at all facilities. Information centers shall provide restrooms and drinking water free of charge to the public.
5. **Minimum Attendance** at the attraction will be a determining factor for signage and will only be considered in conjunction with other factors such as intrinsic significance. Where applicable, higher priority will be given to a higher annual attendance attraction. The minimum annual attendance requirement for TODS is 1,500 or as stated in Table 1. If the tourist attraction is more than two (2) miles from the point where the sign is to be placed, the minimum annual attendance will increase 5% for every mile up to (10) miles.
6. **Hours** Attractions other than arenas, convention centers, cultural centers, and military bases shall maintain regular hours and schedules and be open to the public at least 5 days each week, 6 hours per day and a minimum of 8 months of the year.
7. **Locations**
  - a. TODS may be authorized for eligible attractions providing direction for motorist from the nearest major State highway(s) to the attraction. TODS should be placed so that the most direct route to serve the motoring public is used.
  - b. TODS will not be permitted for facilities that are located on a State highway.
  - c. TODS will not be permitted to direct motorists from one state highway to or beyond another.
  - d. TODS will not be authorized for facilities if the motorist cannot readily return to the highway in the same direction of travel.
  - e. TODS will not be permitted to direct traffic onto a freeway or expressway.

8. **Insufficient Space** Tourist attractions meeting the criteria, as stipulated in this policy, will not automatically qualify for TODS. Extenuating circumstances such as insufficient longitudinal space, or interference with the necessary traffic control devices may make it inadvisable to permit the placement of tourist attraction signs at certain locations. In these instances preference will always be given to the erection of standard traffic signs (e.g., regulatory, warning, and guide signs).
9. **On-Premise Sign** The attraction shall have an on-premise sign identifying the name of the facility. If the attraction's on-premise sign is readily visible from the highway, a TOD sign is not normally required in front of the attraction.
10. **Illegal Signs** TOD signs will not be authorized if the attraction has any illegal advertising signs on or along any state highway.

## **B. Sign Guidelines for TODS**

1. **Sign Design** Attraction signs will be designed in accordance with Attachment No. 1 and as follows:
  - a. Each sign will have one or two lines of legend, and a directional arrow. If the distance to the attraction is over ½ mile, the distance to the attraction to the nearest whole mile will be included with the arrow. The content of the legend will be limited to the name of the attraction and the directional information. The maximum number of letters and spaces on a given line will be about 16. Legends will not include promotional advertising.
  - b. The standard sign is typically 72 inches wide by 18 inches high, but smaller or larger signs may be authorized by the INDOT District Traffic Engineer. Letters, numbers, and arrows will conform to the provisions in the Indiana Manual on Uniform Traffic Control Devices (IMUTCD) and detailed drawings in the Standard Highway Sign book.
  - c. Attraction signs will have white reflectorized legend and borders on either a green or brown reflectorized background dependent on category.
  - d. Generic or international symbols for the category of the attraction may be considered for incorporation on the signs.
2. **Sign Location** Sign assemblies should be placed far enough in advance of the intersection to allow time for the necessary maneuver. A minimum of 200 feet should be maintained between all signs.
3. **Maximum Number of Signs** A maximum of six attractions will be authorized for signs on any approach to an intersection. No more than two (2) signs will be considered for any one attraction, and should be located at the closest major intersection to the attraction. Any exceptions will require justification.
4. **Sign Assemblies** Attraction signs should normally be installed as independent sign assemblies as follows:
  - a. If the number of attraction signs at an intersection approach is three or less, the signs shall be installed on one sign assembly with signs with arrows pointing to the left above those pointing to the right. If any straight-ahead arrows are authorized, as in the case where the road turns and the attraction's access is straight ahead, the sign for that attraction shall be installed above any signs for attractions to the left or right.
  - b. If the number of attraction signs at an intersection approach is more than three, the signs should generally be installed on two separate sign assemblies with a maximum of three signs per assembly; the first and second sign assemblies should generally be limited to signs with arrows pointing to the left and to the right, respectively.
  - c. If more than one attraction exists in a given direction, the signs for the closer attractions should be above the more distant attractions. Illustrations of the sign panel assemblies are shown in Attachments 1 and 2.

## 5. SUPPLEMENTAL GUIDE SIGNS

### A. General Criteria and Limitations

For Supplemental Guide Signs the criteria for TODS as well as the criteria shown in Table 1 attached must be met along with the following:

Before a sign for a traffic generator is installed, sufficient space should exist to accommodate the placement of the sign without interfering or conflicting with required signing. Supplemental guide signs for generators should not be installed at freeway-to-freeway interchanges.

### B. Sign Guidelines for Supplemental Guide Signs

Supplemental Guide Signs for tourist attractions will be designed in accordance with Attachment No. 2 and as follows:

1. Not more than one supplemental guide sign should be provided in each direction along any freeway. Signs for these facilities shall be located in advance of the interchanging road that provides the shortest and most direct route to the facility.
2. Under exceptional circumstances, when the prime criteria shown in Table 1 is exceeded by at least 50 percent, consideration may be given to displaying the information at a second freeway exit. This must be documented and justified by a traffic engineering study.
3. Supplemental guide signs should not be erected for a traffic attraction that would require a motorist to travel on the interchanging road beyond a second freeway.
4. Signing for a seasonal attraction or an event may be displayed when warranted. When located within five (5) miles of the interchange, and when the Department of Transportation determines it is justified to sign for seasonal events or specific events auditoriums, convention halls, arenas, stadiums, and fairgrounds, supplemental guide signs may be erected. Such signing shall advertise the months of operation for seasonal events and the signs will remain erected throughout the year. However, the signs will be covered during the months the facility is closed with a sign that reads, "CLOSED". INDOT will put up closed sign at an additional fee per closure.
5. Normally two traffic attractions may be displayed on a single, permanent or seasonal supplemental guide sign. Generally more than two traffic generators meet the signing criteria, generators having the greatest demand for signing should be shown.
6. Signing for a traffic attraction should not be displayed on a supplemental guide sign until signing has been installed at the ramp terminals and trailblazing signing installed along the intersecting road leading to the attraction. Trailblazing signing off the state highway system shall be erected and maintained as directed by local governments. Trailblazing signing that is not properly installed or maintained shall be justification for removal of the Supplemental guide signs on the freeway system.
7. Normally, traffic attractions greater than ten (10) miles distance in rural areas and three (3) miles distance in urban areas from the interchange will not be considered for Supplemental Guide Signs. See Table 2 attached.
8. Due to the complexity and close spacing of the interchanges on I-465, as well as all of the Interstate routes within I-465 no additional Supplemental Guide Signs for traffic generators will be placed on these routes.

## 6. CONSOLIDATED ATTRACTION SIGNAGE

### A. General Criteria and Limitations

A Municipality or County shall submit consolidated attraction signage proposals, including sign design and location maps, for approval prior to installing any proposed signage. Consolidated attraction signage will be restricted to eligible attractions listed in Section 3. All attractions eligible for Tourist Attraction Signage will conform to all TODS requirements except sign design.

Once approved, the Municipality or County will enter into an attraction signage agreement with the Indiana Department of Transportation. The Municipality or County will be responsible for the design, fabrication, installation and maintenance of the consolidated attraction signage structures. Failure to maintain signage in the appropriate manner will be cause for removal.

### B. Sign Design

Consolidated attraction signage shall conform to the general design requirements:

1. Letter height shall be a minimum of 6" for motorist signage.
2. Sign structures shall have a break-away support design.
3. Sign sheeting shall be encapsulated lens, high intensity sheeting for sign structures located on state highways.

## 7. GENERAL MOTORIST SERVICE SIGNS

### A. General Criteria and Limitations

General motorist service signs include signing for food, gas, lodging, camping, visitor information, Indiana State Police and other public services. Food, gas and lodging signing is primarily placed on interstate highways and, along with camping, may qualify for logo signing through Indiana Logo Sign Group, (800)-288-5646.

Camping and visitor information are the predominant general motorist services that are often signs requested, but TODS are required to meet specific criteria mandated by the IMUTCD, Sections 2D and 2F.

### B. Eligibility Requirements for General Motorist Service Signage

1. **General** General Motorist services shall be open to all persons regardless of race, color, religion, ancestry, national origin, sex, age, or disability; be neat, clean, and pleasing in appearance; maintained in good repair; and comply with all Federal, State and Local regulations for public accommodations concerning health, sanitation, and safety.
2. **Camping Requirements** As per IMUTCD, Section 2F-33:
  - a. Must be approved by the State.
  - b. Provide adequate waste disposal; adequate number of toilet and lavatories for camper sites capacity, including tenters (as approved by County Health Officer).
  - c. Provide running water with showers and electricity.
  - d. Provide a minimum of 50 overnight camp sites.
  - e. Be located within 10 miles of the interchange, to qualify for interstate signage.
  - f. Provide continuous operation for 12 months or provide closed panels overlaying the sign or remove sign during months of closure.
  - g. Be located on the intersecting road, if not, then at owner's expense trailblazer signs will be erected off the highway right-of-way along the local road to guide motorist to the facility.
  - h. Provide a public telephone.

3. **Visitor Information Requirements** As per IMUTCD, Section 2F-36:
  - a. Visitor Information Centers shall include local and area information on a broad spectrum of subjects of interest and concern to the traveling public. The visitor information center must be approved by the Indiana Department of Commerce and meet its criteria for an Information Center.
  - b. Must be located within 10 miles of the Interstate or Freeway Route.
  - c. Must be open 5 1/2 days a week and a minimum of 8 hours a day. If opened on a seasonal basis, the sign shall be removed during off-season or marked with a "CLOSED" sign or plaque.
  - d. Must have an attendant during hours of operation.
  - e. Must have adequate parking for the operation.
  - f. The sign will display the square question mark international symbol for visitor information. If a legend is used, it should read "Visitor Information Center".
  - g. Trailblazing signs meeting State Standards will be required from the interchange to the Information Center. If the Center is not on the same road that the interchange intersects with, they shall be furnished, installed and maintained by local agencies or the applicant. The number of such signs and their locations on State Routes shall be determined by the Indiana Department of Transportation.
  - h. The applicant must furnish and display a sign on his premises with a minimum message of "Visitor Information Center." The sign shall have letters at least 6" high.
4. **Location on Conventional Highways** For general motorist services located off of conventional highway, signage may be authorized providing direction from the nearest major state highway and most direct route to the motorist service. General motorist service signage will not be permitted for facilities that are located on a state highway. Signage will not be authorized for facilities if the motorist cannot readily return to the highway in the same direction of travel.
5. **Location on Freeways** For general motorist services located within 10 miles of a freeway interchange, general motorist services international symbol signage or legend signage and required trailblazing signage may be authorized providing direction from the nearest freeway highway interchange to the motorist service. INDOT does not authorize or install trailblazing on local roads.  
Signage will not be permitted to direct motorists from one freeway to another. Signage will not be installed on a Business Route Loop, Circumferential Route or Spur Connection to an interstate or freeway route. Signage for camping will not be installed in urban areas. Signage should only be provided at interchanges where the motorist can return to the freeway and continue in the same direction.
6. **Insufficient Space** General Motorist Services meeting the criteria, as stipulated in this policy, will not automatically qualify for general motorist service signs. Extenuating circumstances such as insufficient longitudinal space, interference with the necessary traffic control devices may make it inadvisable to permit the placement of general motorist service signs at certain locations. In these instances preference will always be given to the erection of standard traffic signs (e.g., regulatory, warning, and guide signs).
7. **On-Premise Sign** The general motorist service shall have an on-premise sign identifying the name of the facility. If the general motorist service's on-premise sign is readily visible from the highway, a general motorist service sign is not normally required in front of the facility.
8. **Illegal Signs** General motorist service signs will not be authorized if the general motorist service has any illegal advertising signs on or along any state highway.

### **C. Sign Guidelines for General Motorist Services Signs**

#### **1. Sign Design for Camping Facilities**

- a. On conventional highways and as trailblazing from freeway interchanges a single post blue and white trailblazing assembly shall be provided for camping facilities. It will consist of a square international symbol sign for camping (D 9-3) or recreational vehicles (D9-3a), an optional square sign with an INDOT approved business logo or facility name legend, and rectangular directional arrow sign. (If more than 4 miles (as an option) the distance can be shown on or under this sign).
- b. On freeways, signage for camping facilities shall be authorized either as a square blue and white international system sign on a general motorist services panel sign and confirming camp signage as per IMUTCD or through the Indiana Logo Sign Group, logo signage program.

#### **2. Sign Design for Visitor Information Facilities**

- a. On conventional highways and as trailblazing from freeway interchanges a single post blue and white trailblazing assembly or blue and white legend sign shall be provided for visitor information facilities. The trailblazing assembly will consist of a square international symbol sign for visitor information (D9-10), an optional square sign with the facility name legend, and a rectangular directional arrow sign. The legend sign will follow TODS sign design (Attachment No.1) and may incorporate the visitor information (D9-10) international symbol sign to the left of the legend.
- b. On freeways, signage for visitor information facilities shall be authorized as a square blue and white international symbol sign (D9-10) on a general motorist services panel sign or on an advance guide exit panel sign, and confirming ramp signage as per IMUTCD.

#### **3. General Sign Design**

- a. All signs, letters, numbers and arrows will conform to the provisions in the IMUTCD and detailed drawings in the Standard Highway Sign book.
- b. If there are multiple signs on a trailblazing assembly, all signs shall be the same width.

## **8. APPLICATION PROCEDURE**

**A.** Applications for tourist attraction signing shall be submitted to: Tourism and Film Development Division, Indiana Department of Commerce, One North Capitol, Indianapolis, IN 46204-2288.

**B.** The Indiana Tourism and Film Development Division will screen, and review applications for eligibility as a tourist attraction in compliance with the criteria in this policy, and will issue recommendations to the Department of Transportation for final approval or denial of requests for signs within thirty (30) days of receipt of application.

**C.** The Department of Transportation will review the application and a field check will be made by district personnel within sixty (60) days to verify information provided and to collect additional data on existing conditions.

**D.** If a request is approved, the Department of Transportation shall:

1. Be responsible for approving the design and placement in compliance with the current IMUTCD.
2. Collect from the TODS applicant the cost of sign fabrication, installation and maintenance.
3. For Supplemental Guide Signs the District will check for any necessary trailblazing signs off the primary system. Trailblazer signs must be in place and in satisfactory condition. If the applicant fails to meet qualifications or ceases to exist, its signs will be removed.

**E.** The procurement and erection of signs on local roadways will be the responsibility of the local officials or attraction.



## 9. COSTS

**A.** The fabrication, installation, and maintenance costs of the qualifying TODS and Supplemental Guide Signs for a tourist attraction, owned and/or operated by a governmental agency, will be borne by the Indiana Department of Transportation.

**B.** The fabrication, installation, and maintenance costs of the qualifying TODS and Supplemental Guide Signs for a tourist attraction, owned and/or operated by private enterprise, will be borne by the attraction facility. INDOT does not install Supplemental Guide Signs. A consulting engineer acceptable to INDOT must be retained for the design of Supplemental Guide Signs. A pre-qualified contractor must be retained to install the Supplemental Guide Signs. However, INDOT does charge a maintenance fee of three hundred (\$300.00) per sign, per year for these Supplemental Guide Signs.

**C.** INDOT's District Traffic Section will be responsible for fabricating all TODS and general motorist service signs at a cost of one hundred dollars (\$100.00) per sign or trailblazing assembly, one hundred dollars (\$100.00) for installation per sign or trailblazing assembly and twenty-five dollars (\$25.00) per year, per sign or trailblazing assembly for maintenance. For seasonal facilities, there will be an additional twenty-five dollars (\$25.00) per sign for modification of each sign when the facility is closed. Attractions will be required to pay all fabrication, installation and maintenance fees prior to installation of requested signs.

### INDIANA TOURIST ATTRACTION SIGN POLICY

Pursuant to IC 9-21-4-5, the Indiana Department of Transportation in cooperation with the Department of Commerce may establish criteria for tourist attraction signage.

On this date, the Indiana Department of Transportation and the Indiana Department of Commerce hereby adopt the attached Indiana Tourist Attraction Sign Policy which supersedes the Supplemental Guide Sign Policy For "Tourist Attraction" Signs.

So established this 1st day of September, 1999.

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Thomas F. McKenna  
Executive Director  
Department of Commerce

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Christine M. Klika  
Commissioner  
Indiana Department of Transportation

**Table 1.**  
**Preferred Guideline Criteria for Signing Traffic Generators**  
**for TODS (Tourist Oriented Directional Signs)**

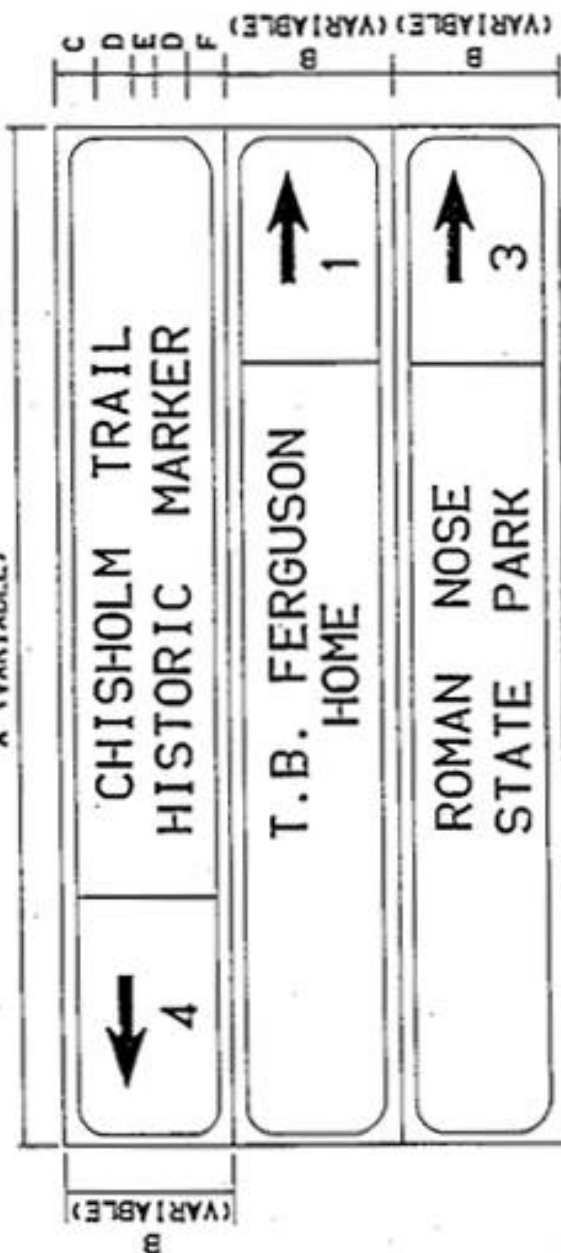
<b>Type of Generator</b>	<b>Additional Criteria</b>	<b>Metro Area (Over 100,000)</b>	<b>Urban Area</b>	<b>Rural Area (Under 5,000)</b>	<b>Type Color</b>
<b>Airports</b>	<b>City or county owned with regularly scheduled airline service</b>				<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Specialty Hospitals</b>	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>Green &amp; White</b>
<b>Colleges &amp; Universities</b>	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>25</b>	<b>Green &amp; White</b>
<b>Vo-Tech Schools</b>	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>Green &amp; White</b>
<b>Military Bases</b>	<b>Number of Employees &amp; Permanently Assigned Military Personnel</b>	<b>5,000</b>	<b>5,000</b>	<b>5,000</b>	<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Arenas, Convention Centers, State &amp; National Parks, Historical Sites, Major Recreational Area, Fairgrounds, Amusement Parks, Zoos, Museums</b>	<b>Annual Attendance</b>	<b>50,000</b>	<b>50,000</b>		<b>Brown &amp; White</b>
	<b>Number of Seats (If applicable)</b>	<b>6,000</b>	<b>5,000</b>		
	<b>Distance From Intersection in Miles (Distance may be 20,000 people over annual attendance listed up to maximum of 25 miles)</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Central Business District</b>	<b>Population</b>	<b>City of 300,000 or more</b>			<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>			

**Table 2.**  
**Preferred Guidelines Criteria for Signing Traffic Generators**  
**for Supplemental Guide Signs**

<b>Type of Generator</b>	<b>Additional Criteria</b>	<b>Metro Area (Over 100,000)</b>	<b>Urban Area</b>	<b>Rural Area (Under 5,000)</b>	<b>Type Color</b>
<b>Airports</b>	<b>City or county owned with regularly scheduled airline service</b>				<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Colleges &amp; Universities</b>	<b>Fully Accredited by Indiana State Regents for Higher Education (Full-time With 700 student enrollment)</b>				<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>25</b>	
<b>Vo-Tech Schools</b>	<b>Fully Accredited by Indiana State Dept. of Vo-Tech. Education (Full-time With 700 student enrollment)</b>				<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Military Bases</b>	<b>Number of Employees &amp; Permanently Assigned Military Personnel</b>	<b>5,000</b>	<b>5,000</b>	<b>5,000</b>	<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Arenas, Convention Centers, Stadiums, State &amp; National Parks, Monuments, Major Recreational Area, Fairgrounds, Amusement Parks, Zoos, Museums</b>	<b>Annual Attendance</b>	<b>50,000</b>	<b>50,000</b>	<b>50,000</b>	<b>Brown &amp; White</b>
	<b>Number of Seats (If applicable)</b>	<b>6,000</b>	<b>5,000</b>	<b>4,000</b>	
	<b>Distance From Intersection in Miles (Distance may be 20,000 people over annual attendance listed up to maximum of 25 miles)</b>	<b>5</b>	<b>5</b>	<b>5</b>	
<b>Business District</b>	<b>Population</b>	<b>City of 300,000 or more</b>			<b>Green &amp; White</b>
	<b>Distance From Intersection in Miles</b>	<b>5</b>			

# TYPICAL Tourist Oriented Directional Signing (TODS)

A (VARIABLE)



MAIN SIGN

Color:

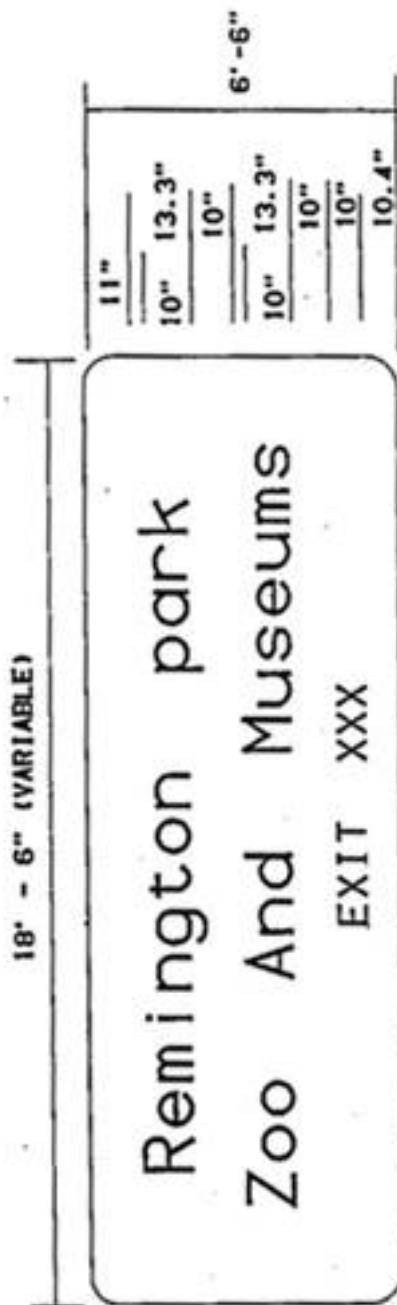
Legend and Border: White:  
Background: Blue or Brown

SIGN SIZE	DIMENSIONS					
	A	B	C	D	E	F Border
60 X 12	60	12	1	4 C	1 1/2"	1 1/2"
72 X 18	72	18	1 1/2"	6 B	3	1 1/2"

## COMBINATION SIGN PANEL

SINGAPORE DEPARTMENT OF TRANSPORTATION	
DATE	BY
DESIGNED	CHECKED
DRAWN	APPROVED

TYPICAL SUPPLEMENTAL GUIDE SIGNS  
FOR FREEWAY



INDIANA DEPARTMENT OF TRANSPORTATION	
PROJECT NO.	DATE
DESIGNER	BY
CHECKED	DATE
APPROVED	DATE